

# PRESS RELEASE

## From Ski Boots to Protective Facial Shields

The last remaining ski boot manufacturer in America transitions its factory to produce PPE's.

Salt Lake City, Utah, April 2, 2020: DaleBoot, a custom ski boot manufacturer headquartered in Salt Lake City, announced today that they've joined the effort to help protect healthcare workers in their fight against COVID-19.

"Over this past week, we've transitioned our ski boot manufacturing lines to produce facial shields, given the dire need to help protect our first responders and medical professionals. The DaleBoot factory is split into two main production areas; the first consists of several lines dedicated to ski boot production and the second is an additional several lines producing medical products for orthopedic surgeons. We're currently transitioning our ski boot production facility to produce these protective facial shields, while continuing to run our orthopedic production in parallel. There's a worldwide shortage of these products and we hope to soon be able to produce tens of thousands of these shields per week", said Robert Graham, the company's owner.

Graham said the desire to get involved was pervasive across the company as the ski season ended abruptly and the ground swell of cases began to grow in the US. "We have partners and suppliers in Italy and our European headquarters in Austria. We closely monitored the devastation that was rolling across northern Italy and the message was loud and clear from all those on the front lines; there is a dire need for PPE's. Due to the nature of our business, ski boots and orthopedic products, we know a lot more about bones than viruses. However, faced with this pandemic, and the worldwide shortage of protective medical supplies, we're trying to pitch in, as best as we can, to help protect our health care professionals. It was time for us to get involved to help protect those trying to save lives, and the whole company is behind that", said Graham.

In addition, Graham mentioned that he'd like to extend his thanks for the unselfish sharing of the design concept developed by the engineers at Bauer skates. "The sharing of their design significantly decreased our time to market. It's a credit to the leadership over at Bauer. It's overwhelmingly heartening seeing companies coming together and working together in this time of great need".

For more information on the DaleBoot Facial Shield, or to place orders for the product, please email [PPE@daleboot.com](mailto:PPE@daleboot.com)

[www.daleboot.com](http://www.daleboot.com)

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